

# Special Savings

for Employees, Members & Patrons of:

**Company Name  
or Logo**

**20% OFF**  
Our Already Affordable Fees

Call 204.1040 or  
visit [www.peopletax.com](http://www.peopletax.com)  
to schedule an appointment or find a location

Walk-ins and drop-offs welcome!

**peoples**<sup>®</sup>**TAX**

Not valid with other offers, except VIP Gold Card.  
Maximum total discount combined with  
VIP Gold Card discount should not exceed 25%.

## Peoples' Triple Guarantee

- **Assistance:** We are available all year-round to answer any tax questions you may have. Should your return be audited, we will help you prepare for the audit and serve as your advisor (not your legal representative) throughout the audit process. (If you should require or request that we represent you, we will be glad to do so for an additional charge.)
- **Accuracy:** Thorough employee training and double-checking of every return safeguards the accuracy of your return. However, if we make an error we will correct our error and reimburse you for any penalties and actual interest damages you incur. You will still be responsible for any additional taxes that would have been due had the error not been made.
- **Satisfaction:** If you are not pleased with the service you receive in the preparation of your tax return(s) and you choose to neither file them nor allow us to redo them, we will refund your fee in full.

**Our Mission is to provide you with affordable and exceptional financial services and products designed around your personal needs.**

**Peoples Income Tax, Inc.**  
1801 Libbie Avenue, Suite 100  
Richmond, VA 23226  
804.204.1040 ☎ fax 804.213.4248  
[www.peopletax.com](http://www.peopletax.com)

**9 Convenient Locations  
in Central Virginia**

# Tax Savings for You



Bring your taxes to Peoples Tax and  
receive VIP Gold Card Benefits,  
Plus a Special Discount!

**peoples**<sup>®</sup>**TAX**  
The Affordable Alternative

# Top Quality Tax Preparation You Can Trust

## Why Choose Peoples Tax?

Peoples is devoted to your needs. Richmond-based, we've served individuals and businesses in central Virginia since 1987. We've received community awards from the Chamber of Commerce as well as the Better Business Bureau's Torch Award for Marketplace Integrity. So you have peace of mind knowing that your getting the best attention and service possible.



## Income Tax Preparation

With fees significantly lower than most accounting firms, we will expertly prepare your individual or small business tax return - no matter how complex. A true value to you because our tax professionals are trained by The Income Tax School - the industry leader for tax preparation training. Plus, your tax return is backed by our Triple Guarantee of Accuracy, Satisfaction and Year-Round Assistance or you pay nothing! Contact us today for a no obligation price estimate.

## FREE E-filing

Electronic Filing (e-filing) is free for all Peoples' tax preparation clients. Refund products are also available for an additional charge.

## Personal Service

Peoples' professionals are dedicated to the needs of our tax clients. Our specialists are genuinely interested in having you pay the least legitimate amount of tax or getting the biggest possible refund!

**Small Business Bookkeeping and Payroll also available!**

# VIP Gold Card Benefits

## For All Peoples Clients

- Loyal Client Discount - 3% per year returning. 15% maximum discount in 6th year. (valid w/ one other discount.; maximum total discount not to exceed 25%)
- The Income Tax School Comprehensive Tax Course tuition-free (nominal fee for books)

## For Tax Preparation Clients

- Free e-filing with paid tax preparation
- Free tax information year-round
- Free tax audit preparation
- Dependent childrens' tax returns at half-price
- Senior 10% discount (age 62 - off net fee, after VIP Gold Card discount)
- Fee rebates for referrals - \$20 rebate to you; \$20 discount to new client



## Tax Appointment Checklist

- Your Tax Return from Last Year
- Your Social Security Card
- Your Dependent(s) Social Security #'s
- Your Driver's License or Picture ID
- Wage Statements - W-2's
- Pension & Retirement Income & 1099s
- Interest & Dividend Income
- Commissions & 1099s
- Self-Employed Business Income
- Self-Employed Business Expenses
- Lottery/Gambling Winnings
- State Refund Amount
- Social Security Income
- Unemployment Income
- Rental Property Income
- Alimony Paid/Received
- Purchase/Sale of Residence Records
- Medical & Dental Expenses
- Taxes Paid (real estate & personal property)
- Charitable Donations
- IRA Contributions
- Interest Paid
- Work Related Expenses
- Educational Expenses for Taxpayer
- Educational Expenses for Dependents
- Child Care Expenses & Documentation
- Investment Income/Expenses
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

**Choose the Gold Standard. You Won't Pay More, You'll Just Get More.**